



# Hello I'm Madi Mitchell, Fashion Contour Designer

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## About Me

As a Contour Fashion student at De Montfort University, I am eager to gain experience in the fashion industry. Originally from Australia and raised in Guernsey, my passion for swimwear stems from my mother's career in the field. Studying in the UK has allowed me to embrace new cultures and push my creative boundaries, building a strong portfolio. I thrive in both team and individual projects, always willing to step out of my comfort zone to explore new ideas. My dyslexia has fostered a deep passion for creativity, driving my ambition to succeed in fashion.

## Current Education

**De Montfort University****Contour Fashion BA (hons)**

2022-2025

Widely regarded by industry experts as one of the world's best degrees dedicated to the design of intimate apparel, this course combines heritage, innovation and technical excellence

## Skills

**ADOBE CREATIVE SUITE**

- Illustrator
- Photoshop
- InDesign
- Lightroom
- XD

**MICROSOFT**

- Word
- Powerpoint
- Exel

**CONTOUR**

- Advanced technical & creative pattern cutting
- An understanding in Fabric and trims
- Trend and market research
- Garment design and manufacture
- Product design
- Pattern grading
- Tech packs
- Packaging design
- Lectra Modaris 2D/3D
- Mood boards
- Presentation boards
- Machine/ hand sewing
- Fashion illustrations

**TRANSFERABLE**

- Eye for detail
- Empathy
- Dependability
- Team player
- Organisation skills
- Creative problem solving
- Presenting in front of audience
- Illustration
- Written and verbal communication skills
- Confidence



## Work Experience

June 2019 - Current

### Event Creator Assistant

Bonita Events, Channel Islands

- Event creator assistant.
- Assisted decorating & designing wedding venues
- Assisted educating newer peers.
- Assisted managing the events and clients.

June 2021 - September 2021

### Photographer

Guernsey Surf School

- Action & lifestyle photography.
- I was able to improve my photography skills and am confident using multiple types of cameras.
- Editing of imagery which helped develop my skills in Adobe Photoshop.

June 2022 - July 2022

### Graphic Design Intern

Potting Shed Design

- Developed skills in Adobe Creative Suite applications (Illustrator, Photoshop, Indesign, XD).
- Developed an understanding of how to work to a brief for external clients .
- Developed skills in marketing a product / brand.

## Achievements

- 3rd place in second year external client (John Lewis) module designing a collection of swim wear.
- Commended for first year external client project (Freetrain) for outfit design
- 3rd place for outfit constructed for external client project (Freetrain)
- Awarded for Met Gala project technical file for the most complex size spec.
- Played Violin (since age 5) to grade 8 standard.
- 3 time Finalist in international arts competition (Sovereign Arts Foundation)
- Winner of the specialist crafts 2020/21 Export Award (work was featured internationally on their website and social media channels.)

## Education

### The Ladies College

A-Levels (2020-2022)

Fine Art- A\*

Photography-B

Business Studies-C

GCSE's (2017-2020)

8 GCSE's including maths and english grades A\*-B

## Interests

Cooking

Travel

Photography

